

# Internet Regulation: What no one is telling you about:

Dire economic impact of the new FCC Internet Regulation under Obama, going into effect June 12th, 2015

## Broad Reaching Impact



Decreased Telecom Investments in first 4 years starting 2015



**\$45 Billion**

Derailed Innovation Cost to US Economy over 5 years



**\$11 Billion Plus between 2015-2019**

Government Program Fraud



Could mirror Lifeline Program: Up to \$880 Million funding cell phones for US citizens that did not verify their qualifications

## Advancing Technologies that will be stifled by Title II Internet Regulation

- **Telemedicine** – Predicted to be a **\$1.9 billion industry by 2018. Currently under \$500 million**
- **HD Voice Providers** – Predicted to be a **\$2.3 billion industry by 2019. Currently under \$1 billion**
- **Virtual Reality** – Predicted to be a **\$5.2 billion industry by 2018. Currently under \$100 million**
- **Global Virtual Reality Gaming Market** – Predicted to be a **\$5.8 billion industry**
- **VoIP – Voice over Internet Protocol**
- **Holographic Video Streaming**

## Report Card – We tried this before with Telephone service in 1934: Sixty years of stagnation followed



Telephone service changed little in fifty years (1934-1984)



Achieving 94 percent telephone universal service took sixty years (1934-1994)



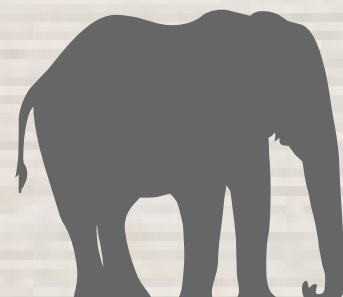
Commercial availability of mobile phone service took thirty-five years (1947-1982)



Commercial availability of data service took forty years (mid-1950s-mid-1990s)



Commercial availability of Internet access took twenty years (1969-early-1990s)



**Elephant in the room**

## New Internet regulation expected to raise taxes for all American families:



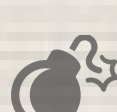
**\$67 per year**

Average Annual Tax Increase Per American Family



**\$11 Billion Additional Tax to US Annually**

## The cost of Internet regulation that no one wants to tell you about:



**Less Internet access for underserved communities**



**Slower Internet speeds from loss of investment**

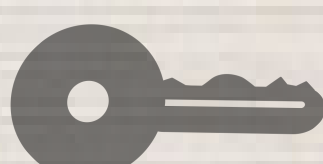


**Increased monthly cost due to fees**



**Loss of Telecom jobs**

**THE WAY TO STOP THIS: CLICK THE KEY BELOW AND PETITION WASHINGTON, D.C.!!!**



If you're having trouble clicking on the key above, try going directly to:

**<http://stop.netreg.co/>**

Source: Cleland, S.(2014, July, 7). The Top 10 Failures of FCC Title II Utility Regulation [Web log post] Retrieved from URL <http://dailycaller.com/2014/07/07/the-top-10-failures-of-fcc-title-ii-utility-regulation/>

Source: Singer, H.(May, 2015). Three Ways The FCC's Open Internet Order Will Harm Innovation[PDF File]. Progressive Policy Institute, Pg 1-16. Retrieved from [http://www.progressivepolicy.org/wp-content/uploads/2015/05/2015.05-Singer\\_Three-Ways-the-FCCs-Open-Internet-Order-Will-Harm-Innovation.pdf](http://www.progressivepolicy.org/wp-content/uploads/2015/05/2015.05-Singer_Three-Ways-the-FCCs-Open-Internet-Order-Will-Harm-Innovation.pdf)

<http://www.americancommitment.org/>